




Pierdomenico **Fiadino**, *Ph.D.*

Data Analytics Manager @ Bitpanda.com

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Data professional with a wealth of experience in impactful data-driven projects and with proven track record in building and leading successful data and analytics teams.

Currently, I manage the Product Analytics unit at Bitpanda, a leading European fintech specialised in cryptocurrencies and tokenised assets. In the course of my career, I have worked in several fields (crypto, SaaS, telecommunications and others) bridging technology and business impact.

The years spent in R&D centres and my PhD studies in Data Mining and Machine Learning at TU Wien completed my hands-on profile with a theoretical and research attitude. During my PhD, I have co-authored 30+ publications in international conferences and journals.



Experience

Product Analytics Manager @ Bitpanda (*FinTech/Crypto*) 2022 - curr.

- Kick-off data analytics function from scratch, from hiring to definition of Product Analyst role
- Rollout of first company's A/B tests, with impact throughout the whole customer funnel
- Definition of Product's metrics framework, customer segmentation, characterisation of ideal customer profile

Data Science & Analytics Manager @ Typeform (*Software as a Service*) 2020 - 2021

- Manage a team of data scientists focused on product analytics and prototyping of ML-driven features
- Coordinate data strategy and objectives of multiple product and customer success squads and tribes
- Liaise with product stakeholders in setting measurable goals aligned with company's north star

Data Science Tech Lead @ Typeform (*Software as a Service*) 2019 - 2020

- Technical leadership across charters of data scientists; facilitating cross-functional collaboration among data scientists, data engineers and ML-specialists; definition/propagation of quality standards, best practises, tools, methodologies; technical reviews; coordination of development of internal analytics tools and libraries
- Hands-on work in strategic and multi-disciplinary projects aimed at informing upper management's decisions

Data Science Lead @ Zeelo (*smart transport sharing*) 2018 - 2019

- Establishing and leading rollout of company-wide data activities end to end (platforms, analytics, machine learning)
- Development of internal smart/ML-driven products for prediction of human mobility through heterogeneous sources
- Business Intelligence: producing actionable insights for business development, operations, marketing; design of business logic for ETL processes and Data Warehouse architecture

Senior Data Scientist @ EURECAT *Technology Center of Catalunya* 2016 - 2018

- Technical leadership in applied R&D projects in the fields of Intelligent Transport Systems, Smart Cities, IoT
- Business Intelligence, Big Data Platforms, Data Quality Assessment, data consultancy to SMEs and startups

R&D Engineer, Data Analytics @ FTW *Telecom Research Center of Vienna* 2010 - 2015

- Commercial R&D projects in the field of network data monitoring and analytics in collaboration with major ISPs
- Machine Learning and Data Mining techniques applied to massive network datasets: exploratory analysis of network data, human mobility characterisation, user profiling, detection and classification of network anomalies

Education

Doctorate Degree (PhD) in Information Technology @ TU Wien (Vienna, AT) 2015

Dissertation: Data Analytics in computer networks and design of ML systems for anomaly detection and diagnosis

Master Degree (MSc) in Computer Engineering @ Sapienza University of Rome 2010

Major in Data Mining. Dissertation: Extract of mobility patterns from mobile network using Data Mining techniques

Bachelor Degree (BSc) in Computer Engineering @ Sapienza University of Rome 2008

Final project: design and implementation of a Java application for p2p file sharing

Technologies



Languages

 [ITA] mother tongue  [CAT] good proficiency
 [ENG] high proficiency  [ESP] basic level